

THE  SwimEasy WAY!

JANUARY NEWSLETTER

CONNECTING OUR
SWIMMERS,
PARENTS AND POOLS



Welcome to 2024 with SwimEasy

Welcome back and a Happy 2024 from SwimEasy! We're thrilled to embark on another fantastic year, teaching your child the SwimEasy Way. As we resume lessons, the anticipation for the spring term in February is palpable.



This year is set to be eventful, with numerous exciting projects aimed at enhancing your child's progress and supporting the professional growth of our outstanding teaching staff.

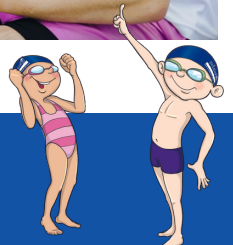


OLYMPIC ASPIRATIONS

The Paris Olympics marks a key highlight for SwimEasy in 2024. Proud of our history in nurturing international swimmers, we're excitedly supporting Katie Shanahan and Archie Goodburn, our former sponsored athletes, in their quest for the British Olympic team. Join us in following and cheering for them on this inspiring journey.

ENHANCING SWIM EDUCATION FOR YOUR CHILD

In our commitment to innovative teaching, SwimEasy introduces the Teachers Passport in 2024. This initiative will ensure a consistent, high-quality learning experience across all venues, equipped with modern tools for better feedback during swim lessons. Your support helps us continue to grow and improve our swim family.



[READ THE FULL ARTICLE HERE](#)



GET INVOLVED



RAPIDTRACK



TEACHER TRAINING



Jack MacKintosh

Swim Easy Parent



TEACHERS CORNER: STEVE @ FORRESTERS

Born in Newport South Wales, I moved to Scotland in 2015, having spent 3 and a half years living in Saudi Arabia. I joined SwimEasy in January 2018, and this month will be my 6th year with the company. I qualified as an STA Teacher in 2009 and as a Teacher of Physical Education in 1994, before most of our current teachers were even born!!

Along with my Progress Advisor role, I am also in charge of Facilities and Teacher Recruitment and a few other smaller roles too. Having worked for multiple Swim Schools in the past, I have found SwimEasy to be the most professional and successful of them all, and the passion and drive of Gail and Taylor is what makes the company stand out amongst its many competitors.



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